

# Big, Bold, and Beautiful



## Goliath – the “Little Brother” to Lionel’s Brute

Decades before McDonalds made “supersizing” a buzz word, Lionel applied the “bigger is better” hype to the toy train hobby with its aptly named locomotive, the Brute. That electric loco surely would have inspired some of the greatest flights of fancy in the ad biz and on a Lionel® catalog page IF it had actually been manufactured. Hand-built in Italy around 1927, the pre-production model of the Brute would later be transformed into Lionel’s largest and flashiest Standard gauge electric, the 381E.



special track more than three inches wide. Impractical but incredibly impressive, that one-of-a-kind engine was displayed in Lionel’s showroom for many years. Later it passed into the hands of a renowned train collector and subsequent owners.

While the original Brute never turned a wheel on an actual layout, the recently re-resurrected model will run on Standard gauge track. The LCCA version of the current Brute – Goliath – is painted high-gloss black with brass trim and chrome accents.

The original Brute was way over the top. At 28 inches in length – a foot longer than the production 381E – the prototype was a “toy” that few children could even pick up. Like Lionel, other tinplate manufacturers built electric locomotives based on the Milwaukee Road’s Bi-Polar electrics, but only the Brute duplicated the actual engine’s articulated body. Originally designed with three motors, the Brute was intended to run on

- Height of Goliath; 9-1/4 inches
- Weighs nearly 50 pounds
- Articulated frame in three sections
- Production limited to 50 units
- FREE shipping if ordered on or before July 10, 2013

### MAIL THIS ORDER FORM OR PLACE YOUR ORDER ONLINE

Once submitted, LCCA will consider this a firm order and not refundable. Limit: One Goliath per member.  
Order deadline: July 30, 2013. Estimated shipping date: September, 2013.

#### DO THE MATH

- Plan A: Payment in full up front by check or credit card. \$ 1,595.
- Plan B: Non-refundable and non-transferable deposit at time of order. \$ 250.  
This purchase option available by credit card only. The balance due will be charged to your same account when shipped.
- Illinois residents: add 7.5% sales tax \$ \_\_\_\_\_  
Sub-total \$ \_\_\_\_\_
- S&H: Orders received on or before 7-10-13 FREE
- S&H: Orders received after 7-11-13 through 7-30-13 \$ 95.  
Total (in U.S. funds) \$ \_\_\_\_\_

#### PURCHASE METHOD

- If check is enclosed, make it payable to “LCCA” with “GOL” on the memo line.
- Bill this purchase to my credit card account.
- No.: \_\_\_\_\_ Expiration: \_\_\_\_\_  
 Discover  MasterCard  Visa Code: \_\_\_\_\_  
*The 3 digits on back of your card*
- Signature: \_\_\_\_\_  
*By my signature, I authorize LCCA to charge my account for the amount shown according to the terms and conditions cited herein.*

Name: \_\_\_\_\_ LCCA No.: \_\_\_\_\_  
Shipping Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip + 4: \_\_\_\_\_  
Phone: (\_\_\_\_\_) \_\_\_\_\_ e-mail: \_\_\_\_\_  
 Check this box if any part of your address is new.

Mail this order form (or a photocopy) to the best toy train club on the planet:  
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Order online at: [www.lionelcollectors.org](http://www.lionelcollectors.org) — go to “LCCA Store.” To submit an order by fax: 815-223-0791.

